PEOPLE | TECHNOLOGY | GROWTH

Publication status

Editorial brief by ClickView Innovation. This document is perspective drawn from our own staffing and delivery work across India and the UAE. It is not a survey report, it presents no sample sizes or market statistics, and every observation is attributed to our engagement work. Where the market is uncertain, we say so.

WHAT THIS BRIEF EXAMINES

- Environment parity before workloads move
- A pipeline the client owns
- Rollback paths per workload

LIFT-AND-SHIFT MOVES THE PROBLEMS TOO

A migration that moves servers without changing how they are run arrives with the same manual deploys, the same environment drift and the same invisible costs, now on hourly billing. The work that makes a migration worth doing happens before the first workload moves: environment parity, a release pipeline the client owns, and access that matches how the team actually works.

NO HOUSE CLOUD

We do not prescribe a cloud. Clients arrive with commitments already made, and the foundations that matter, parity, pipelines, observability and cost visibility, look structurally similar on all of the major platforms. The engagement question is never which cloud, it is whether the team can operate what they end up with after we step back.

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ONE WORKLOAD, ONE ROLLBACK PATH

Migration runs workload by workload, and every workload carries a rollback path. That discipline is what converts a migration from an event into a sequence of ordinary changes. It is also why we do not attach cost-saving percentages to this work: the savings depend on what the client does with the foundations after they own them, and that is their measurement to publish, not ours.

WHAT TO TAKE AWAY

- ✓ Environment parity and a client-owned pipeline come before any migration.
- ✓ Foundations matter more than the choice between major clouds.
- ✓ Every workload moves with its own rollback path.
- ✓ A platform only the provider can run is not a finished migration.

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